RPAC Fundraising Plan for 20____

Board/Association _____

Current RPAC Goal _____

Amount Raised Last Year _____

# of Members _____

Board President _____

Association Executive _____

RPAC Chairperson _____

RPAC Committee Members _____

_____

_____

RPAC District Trustee _____

Fundraising Time Period _____

RPAC Fundraising Breakdown

1. **Major Investors** $_____
2. **Dues Billing** $_____
3. **Phone Banks** $_____
4. **Special Events** $_____
5. **Other** $_____

Anticipated Total Receipts $_____

Current RPAC Goal $_____

1. **Major Investors**
    Project the number of large investors you will have by category who do not pay with their dues billing.

	Number	X	Amount	=	Total
99 Club Members	_____		$99	=	_____
Capitol Club Members	_____		$200	=	_____
Ambassador Club Members	_____		$500	=	_____
Sterling Rs & above	_____		$1000	=	_____

    Major Investor Total $_____

    Balance Remaining to reach Goal $_____

2. **Dues Billing**
    Project how many people will respond to your dues billing mailing.

    Date of Dues Billing:_____   Date Due:_____

    # of Members_____ x $25.00 x _____% return rate = $_____
                                                              Total Dues Billing

    Balance Remaining to reach Goal $_____

3. **Phone Bank**
    Project the amount collected from the phone bank program.

    Date of Phone Bank:_____

    # of Calls_____ x 15% avg. return rate x $25 avg. investment = $_____
                                                              Phone Bank Total

    Balance Remaining to reach Goal $_____

4. **Events**
    [Use Event Planning Worksheet on next page to project amount collected per event.]

    Event #1 Name & Date: _____
              Projected Net Income: $_____

    Event #2 Name & Date: _____
              Projected Net Income: $_____

    Event #3 Name & Date: _____
              Projected Net Income: $_____

    Events Total $_____

    Balance Remaining to reach Goal $_____

Event Planning Worksheet   [create one for each event]

EVENT NAME: _____

EVENT DATE: _____

EVENT LOCATION: _____

STEP ONE:

Who will be on your committee? (Be inclusive, not exclusive)

-        •   •
-        •   •
-        •   •

STEP TWO:

What will it cost to hold the event?

Facility Rental	$_____
Advertising / Invitations	$_____
Food and Drink	$_____
Entertainment Costs	$_____
Decorations	$_____
Prizes / Awards	$_____
Miscellaneous	$_____

Total Cost of Event: $_____

STEP THREE:

Who will sponsor the event and at what amount? [Must be in solicitable class.]

-        •   •
-        •   •

Anticipated Sponsorship Dollars: $_____

STEP FOUR:

How many people will have to attend to reach your goal?

Cost of Event $_____ less Sponsorship Dollars $_____ = $_____
Total Cost

Estimated # of Attendees _____ x Event Price $_____ = $_____
Attendance Income

Attendance Income $_____ less Total Cost $_____ = $_____
Net Amount Raised